

# CORPORATION OF THE TOWN OF HAWKESBURY

## BY-LAW N° 75-2001

A by-law for regulating, controlling, inspecting and licensing the erection of the signs or other advertising devices within the Corporation of the Town of Hawkesbury

(Consolidated with By-laws N° 22-2010, 9-2017 & 56-2018)

WHEREAS the Municipal Act, R.S.O. 1990, Chapter M.45, section 210 (146) provides that the Council of a Municipality may pass by-laws for prohibiting or regulating the erection of signs and other advertising devices and the posting of notices within the Municipality.

NOW THEREFORE the Municipal Council of the Corporation of the Town of Hawkesbury enacts as follows:

### SECTION 1 - TITLE AND SCOPE AND CONFORMITY REQUIREMENTS

#### 1.1 Short Title

This by-law may be cited as the "Sign By-law".

1.2 No sign or its structure, temporary or permanent, shall be erected or modified or placed for any purpose within the Corporation of the Town of Hawkesbury except as permitted by this by-law and in conformity with the applicable provisions of the Ontario Building Code and amendments thereto.

1.3 Notwithstanding Subsection 1.2, this by-law does not apply to tourism signage under the provincial Tourism-Oriented Directional Signing, the United Counties of Prescott and Russell Regional Tourism Signage Policy and the Municipal Tourism Signage Policy By-law. (added by By-law N° 9-2017)

### SECTION 2 - INTERPRETATION

2.1 In the by-law,

2.1.1 "Accessory or Business Sign" means a sign, symbol, trademark, structure or similar device used to identify the use pursued by the person, firm, corporation, business, service, commercial or industrial enterprise displayed upon the lot or premises occupied by such an enterprise and the type of business activity in which it is engaged.

2.1.2 "Advertising area" means the square footage facing in one direction of that portion of the sign being used to advertise or convey a message.

2.1.3 "Billboard" means a sign where messages related to businesses, industries or other activities are not conducted within the building or upon the property on which the sign is erected." (added by By-law N° 56-2018)

2.1.4 "Building Code" means The Building Code Act, 1990 R.S.O., Chapter B.13, as amended, and the Regulations made thereunder, as amended or any regulation made in substitution therefor.

2.1.5 "Chief Building Official" means an officer or employee of the Corporation charged with the duty of enforcing the provisions of The Building Code Act and similar by-laws of the Corporation.

2.1.6 "Construction Site Sign" means a sign that may include, in whole or in part, information related to or advertising the construction of a building or

structure in the process of being erected on the premises where the sign is situated, or which may identify a component part of such building or structure or persons involved in its design and construction.

- 2.1.7 "Corporation" means The Corporation of the Town of Hawkesbury.
- 2.1.8 "Council" means the Municipal Council of The Corporation of the Town of Hawkesbury.
- 2.1.9 "Directional Sign" means a sign indicating a direction to be followed to attain a certain destination with only the destination and/or distance identified.
- 2.1.10 "Directional Information Sign" means a sign indicating the direction with regard to pedestrian and/or vehicular movement.
- 2.1.11 "Double Faced Sign" means a sign having two (2) sign faces, each face being of equal area and identical proportions to the other, and with each face located on the sign structure as to be exactly opposite the other.
- 2.1.12 "Driveway" means as defined in the Zoning By-law of the Corporation of the Town of Hawkesbury
- ~~2.1.12 "Election Sign" means any sign advertising or promoting the election of candidates. (Repealed by By-law N° 22-2010)~~
- 2.1.13 "Facia Sign" means a single faced sign located in such a manner that the sign face is parallel to the main wall of the building or structure to which it is attached.
- 2.1.14 "Flashing Sign" means an illuminated sign, fixed or rotating, upon which the source of artificial light is not stationary or the intensity or colour is not constant, but does not include illuminated signs indicating time and/or temperature.
- 2.1.15 "Ground Sign" means a single or double faced sign placed on the ground, either directly or by means of poles or standards, and having a foundation extending a minimum of 1.2 meters below grade.
- 2.1.16 "Height of Sign" means the vertical distance measured from grade to the highest point of the sign structure.
- 2.1.17 "Home, Business, Occupation or Professional Sign" means a sign identifying a permitted accessory use.
- 2.1.18 "Industrial Sign" means a sign accessory to the permitted industrial use.
- 2.1.19 "Institutional Sign" means a sign accessory to the permitted institutional use.
- 2.1.20 "Length of Sign" means the distance between the border or frame of the sign measured horizontally and in the case of a sign without border or frame, it means the horizontal distance between the first and last extremities of the lettering symbols or other parts of the sign.
- 2.1.21 "Lot Line" means the division line between a utility or road right-of-way and a lot, or the division line between two (2) lots.
- 2.1.22 "Luminous and Illuminated Signs"
- (a) luminous sign means a sign lighted by an internal source;
  - (b) illuminated sign means a sign that is lighted by an external source.
- 2.1.23 "Municipal Officer" means the Chief Building Official, Building Inspector

and/or By-law Officer.

- 2.1.24 "Official Sign" means a sign required by or erected because of any law, or required by or erected as the result of a direction or decision of the elected representatives of either the Federal, Provincial or Municipal Governments, including Municipal Boards of Education and Public Utilities Commissions.
  - 2.1.25 "Portable Sign" means a sign that is not permanently affixed to the ground by means of a foundation extending a minimum of 1.2 meters below grade, or to a structure, and that is designed to be moved from place to place.
  - 2.1.26 "Projecting Sign" means a sign attached and perpendicular to the main wall of the building.
  - 2.1.27 "Property of the Corporation" means any public highway, road, street, lane, alley, square, place, thoroughfare, way or bridge within the Corporation and all parts thereof, including any surface, grassed area, boulevard, ditch, curb, gutter and sidewalk, under the jurisdiction of the Corporation, and further includes all other land and easements belonging to, or subject to the jurisdiction of the Corporation.
  - 2.1.28 "Real Estate Sign" means a notification advising that a property is to be sold, rented or leased, and which may also indicate to whom a person should inquire with regard thereto.
  - 2.1.29 "Residential Sign" means a sign accessory to the permitted residential use.
  - 2.1.30 "Rotating Sign" means any sign or portion of a sign which moves in a revolving or similar manner, but does not include multi-prism signs.
  - 2.1.31 "Sign" includes an advertising device or notice and means any medium, including its structure and other component parts, which is used or capable of being used to attract attention to a specific subject matter.
  - 2.1.32 "Swing Sign" means a sign mounted on a building or other structure in such a manner as to allow movement due to wind.
  - 2.1.33 "Temporary Sign" means a sign conveying a message applicable and specific limited time or related to an event of specific and short duration.
  - 2.1.34 "Zoning by-law" means the appropriate by-law respecting the use of land and the erection or use of buildings within the Corporation.
- 2.2 Where a form is prescribed, deviations therefrom, not affecting the substance or calculated to mislead, do not invalidate the form used.
  - 2.3 Words importing male persons include female persons.
  - 2.4 Words in the singular include the plural and words in the plural include the singular.
  - 2.5 Where a word is defined, other parts of speech and grammatical forms of the same word, have corresponding meanings.

### SECTION 3 - PERMIT REQUIRED

- 3.1 Except as provided in Section 4 of this by-law, no person shall erect or relocate, cause to be erected or structurally alter any sign within the Corporation without first obtaining a sign permit from the Chief Building Official pursuant to this by-law.

### SECTION 4 - PERMIT EXEMPTIONS

- 4.1 The following signs are exempt from the requirements of this by-law:
- (a) ~~any poster, banner, or sign of a candidate in a municipal, provincial or federal election which shall be located only on private properties;~~ (Repealed by By-law N° 22-2010)
  - (b) signs of public authority;
  - (c) signs prescribed by law;
  - (d) signs for public convenience (such as delivery, entrance, caution, construction or detour signs);
  - (e) temporary signs for a nonprofit charitable organization, which are erected for a time period established with the Chief Building Official, according to by-law no. 108-93.
  - (f) municipal exhibition or event signs;
  - (g) signs for residential projects not exceeding 5.95 square meters in area (64 sq. ft.) located on a vacant lot;
  - (h) real estate signs not exceeding 0.9 square meter in area that are advertising a residential property on which they are located;
  - (i) real estate signs not exceeding 3.0 square meters in area which are advertising the sale or lease of commercial, institutional or industrial property on which they are located;
  - (j) no trespassing signs 0.9 square meter or less;
  - (k) up to two (2) building identification signs less than 0.4 square meter;
  - (l) temporary signs may be erected at a construction project indicating the nature of the project and the developers, contractors, architects, engineers, and related personnel or trades involved in the development of the site. The signs must be removed thirty (30) days after termination of the project.
- 4.2 The following signs are exempt from the requirement to obtain a permit:
- (a) signs erected by or for the Corporation.

#### SECTION 5 - APPLICATION FOR PERMIT

- 5.1 Prior to the issuance of a sign permit an application for a permit shall be submitted to the Chief Building Official to be checked for conformity to this by-law.
- 5.2 The application for the permit shall be accompanied by the following information filed in duplicate with the application:
- (a) completed drawings and specifications of what is to be erected or altered, including, where applicable, details of supporting framework;
  - (b) plans indicating the location of the sign on the building relative to vehicle accesses, doors, windows and other existing signs on the site;
  - (c) site plans to scale indicating location of the sign on the site, street lines and other boundaries of the property and the location of the buildings thereon;
  - (d) satisfactory proof that the applicant has received approval for the sign from:
    - (i) the District Inspector of Signs and Building Permits, Ministry of

Transportation and Communications, if the sign is to be located within one quarter (1/4) kilometer of a controlled access highway;

- (ii) the County of Prescott-Russell if the sign is to face on a County Road.
  - (e) The applicant shall produce proof that permission has been obtained to install a sign by the registered owner of the land.
- 5.3 Upon receipt of a completed application, the Chief Building Official shall issue a sign permit provided the application meets the requirements of this by-law.
- 5.4 Fees to be paid upon application for sign permits shall be according to Appendix A.
- 5.5 The sign permit is valid for six months from the date of issue.

## SECTION 6 - GENERAL REGULATIONS

### 6.1 SIGN

- (a) All signs shall be erected on the property for which the said sign advertises the uses carried on that property.
- (b) Shall be in conformity with the requirements of the building code 1997, chapter 3 and as amended.

### 6.2 BILLBOARD (added by By-law N° 56-2018)

The BIA is authorized to sell advertisement to businesses, industries and other activities that are held within and outside the territory of the Town of Hawkesbury on the electronic billboard located at the intersection of Main Street and Chenail Boulevard.”

### 6.3 LIGHTING OF SIGN

No sign with red or amber lighting shall be located in such a manner to:

- (a) diminish or detract from the effectiveness of any traffic signal, or similar safety or warning device;
  - (b) obstruct the vision of motorists thus creating a traffic hazard;
- 6.4 fall within 7.5 meters of the intersection of two (2) street right-of-way boundaries. An applicant for a sign to be located adjacent to a traffic signal, safety or warning device shall, before applying for a permit, submit to the Municipal Officer for approval a site plan to scale indicating the location of the traffic signal, safety or warning device, the proposed location of the sign, its colour, size, height above grade, and distance from said devices.

6.5 No neon sign will be permitted.

### 6.6 ILLUMINATED SIGN

An illuminated sign shall be located so as to reflect light away from adjacent premises or streets to prevent any glare or blinding spillover effect.

6.7 No illuminated sign of an animated and/or flashing nature may be erected.

### 6.8 TEMPORARY SIGNS

- (c) Temporary signs for special events shall be in accordance with by-law 108-93, and as amended.

- (d) Temporary signs in the form of banners may be erected for each place of business in a commercial area for a period of not more than thirty (30) days, renewable for a period of thirty (30) days in each season of the year.

6.9 REMOVAL OF TEMPORARY SIGN

All temporary signs shall be removed on or before the date specified in the application for sign permit.

6.10 SWING SIGN

Swing sign are prohibited.

6.11 ELECTRICAL WORK

All electrical work in a sign shall conform with the applicable regulations of the Ontario Hydro-Electric Power Commission.

6.12 MAINTENANCE

6.11.1 Every sign shall be kept in good condition and in a safe and secure manner so as not to endanger the public at any time.

6.11.2 When a sign is not constructed of galvanized or corrosive resistant materials, it shall be maintained in a clean and painted condition.

6.13 HOUSEKEEPING

It shall be the duty and responsibility of the owner or lessee of any sign, to maintain the immediate premises occupied by the sign, in a neat and tidy condition.

6.14 SIGN

Every sign for which a permit is required, shall be subject to an inspection by the Municipal Officer, when notified by the owner or other person erecting the sign, that work on the sign has been completed.

6.15 CLEARANCE FROM UTILITY POLES OR STANDARDS

No sign shall be erected or located so as to come within 1.2 meters of any electrical pole, street lamp, or any other public utility pole or standard. Notwithstanding this clause, all provincial regulations must be observed.

6.16 SETBACK

No ground sign shall be located closer than 1.0 meters from the front yard lot line and 0 meter from any other lot line and in no case shall obstruct the view of exiting vehicle or pedestrians.

6.17 ABANDONED OR UNKEPT SIGNS

The Corporation, after providing one (1) written notice to the owner, shall within ten (10) days of said notice be entitled to remove said sign, at the owner's expense.

SECTION 7 - RESIDENTIAL AREAS

Signs in residential areas are permitted subject to the following conditions:

- 7.1 One (1) decorative identification sign not exceeding 4.5 square meters indicating the location of an institutional, charitable or fraternal establishment is permitted.

7.2 HEIGHT AND AREA REQUIREMENTS FOR GROUND SIGNS

- (a) the maximum height of a ground sign shall be 2.0 meters.
- (b) the maximum area of a ground sign shall be 4.5 square meters.

7.3 AREA REQUIREMENT FOR FACIA SIGN

- (a) The maximum area of a facia sign shall be 4.5 square meters.

7.4 DIRECTIONAL SIGN

Directional signs shall not have an area exceeding 0.75 square meter.

7.5 DIRECTIONAL INFORMATION SIGN

- (a) The maximum height of a directional information sign shall be 2.0 meters.
- (b) The maximum area of a directional information sign shall be 0.75 square meter.

7.6 HOME, OCCUPATION AND PROFESSIONAL SIGNS

Home, occupation and professional signs may be erected for identification purposes at the front entrance of the premises provided that no sign is greater than 0.2 square meter.

SECTION 8 - COMMERCIAL SIGNS

Signs in commercial zones are permitted subject to the following conditions:

8.1 GENERAL CONDITIONS

- (a) One (1) facia, multiple faced projecting sign may be erected for each place of business in a commercial area, facing on a street or public lane provided that such sign conforms to the conditions in the following categories.
- (b) One (1) ground sign may be erected for each place of business in a commercial area, or for every 15.0 meters, or fraction thereof, of continuous frontage facing on a street or public lane provided that such sign conforms to the conditions in the following categories.
- (c) One (1) portable sign may be erected for each place of business in a commercial area, or for every 15.0 meters, or fraction thereof, of continuous frontage facing on a street or public lane provided that such sign conforms to the conditions in the following categories.
- (d) No sign can be installed on a roof, cornices, parapets, stairways, on a balcony, in front or on a door, on a fence, on an antenna, in any front window and/or in a driveway.

8.2 FACIA SIGNS

8.2.1 One facia sign facing on a street or public lane shall:

- (a) be attached to and parallel with the main wall of the building;
- (b) be a minimum of 2.4 meters above the finished sidewalk or grade;
- (c) not project more than 30.0 centimeters from the main wall of the building;
- (d) no height required if sign does not project more that 15 centimeters from the main wall of building;

- (e) be no longer than the horizontal measurement of the wall or building facade to which it is attached.

8.2.2 One fascia sign may be installed on the side walls of the building and shall:

- (a) be attached to and parallel with the side wall of the building;
- (b) not exceed 1.8 square meters;
- (c) not project more than 30.0 centimeters from the side wall of the building;
- (d) be a minimum of 2.4 meters above the finished sidewalk or grade;
- (e) no height required if sign does not project more than 15 centimeters from the main wall of building.

### 8.3 PROJECTING SIGNS

One (1) vertical projecting sign may be erected on a place of business having a frontage of 7.5 meters or more, provided:

- (a) the maximum projection of the sign from the face of the wall shall not be greater than 1.2 meters;
- (b) no part of the sign shall be closer than 3.3 meters from finished grade;
- (c) they are located as close as possible to the horizontal centre of the building, except in the case of a building on a corner lot, in which case a projecting sign may be located at the corner of the building in lieu of one (1) sign on each frontage;
- (d) when the minimum distance to finished grade is 7.5 meters or more, the sign may project a maximum of 2.0 meters from the face of the main wall;
- (e) there shall be no overhanging structures or wires from the roof of any building where a projecting sign is allowed;
- (f) no projecting signs are permitted for places of business which do not have a street level location.

### 8.4 GROUND SIGNS

A ground sign may be erected on a place of business having a frontage of 15.0 meters or more provided:

- (a) the height of the sign shall not exceed 7.5 meters;
- (b) the advertising area of a ground sign shall not exceed 12.0 square meters;
- (c) the sign shall be located not less than 1.0 meters from a street lot line;
- (d) the sign is not constructed so as to create a barrier parallel to and between the street and the main building;
- (e) the distance between ground signs shall not be less than 15.0 meters.

### 8.5 DIRECTIONAL INFORMATION SIGNS

- (a) the maximum height of a directional information sign shall be 2.0 meters.
- (b) the maximum area of a directional information sign shall be 0.75 square meter.

### 8.6 PORTABLE SIGNS



- (a) the maximum height of a portable sign shall be 1.0 meter;
- (b) the maximum area of a portable sign shall be 0.75 square meter. In the case of an "A" frame sign, only one side will be considered in calculating the maximum area;
- (c) may be all luminous and illuminated signs;
- (d) the message can be composed of the following elements:
  - name of the establishment;
  - product offered for sale by the establishment;
  - brand names offered by the establishment.
- (e) the portable sign must be located on the private property that it advertises and shall in no way obstruct the passage and/or view of vehicles or pedestrian, and shall not occupy a parking space;
- (f) notwithstanding section 8.6 (e), a portable sign in a Central Area Commercial (C1) of the Zoning By-law no. 84-94, as amended, shall only be permitted to advertise a new business for a period of time of thirty (30) days.

#### SECTION 9 - INDUSTRIAL & INSTITUTIONAL SIGN

Signs in industrial and institutional zones are subject to the provision of Section 8.

#### SECTION 10 - PROHIBITED SIGNS

10.1 The types of signs in this subsection are prohibited except as expressly permitted in other provisions of this by-law.

##### 10.2 Prohibited Signs

- (a) Signs attached to or located on a vehicle or trailer, which is parked on a street or on private property and which is visible from a street, for the basic purpose of providing advertisement of products or directing people to a business or activity located on the same or nearby property or any other premises, are prohibited except as specifically permitted elsewhere in this by-law. This does not prohibit lettering on motor vehicles or permissible advertising on motor buses.
- (b) Signs painted directly on the exterior face of any building or structure, are prohibited.
- (c) Signs located on public property, (except for cultural events, recreational events or municipal election, with permission of the Municipal Council).
- (d) Signs which bear or contain statements, words or pictures of an obscene, pornographic or immoral character, are prohibited.
- (e) Business signs that advertise an activity, a business product or a service no longer in operation or available on the premises on which the signs are located, are prohibited.

#### SECTION 11 - REMOVAL OF SIGNS WHEN REQUESTED

11.1 Any sign or appurtenance thereto which no longer advertises a bona fide business or service on the premises shall be removed within thirty (30) days of termination of such business or service.

##### 11.2 SIGNS IN VIOLATION

- 11.2.1 Whenever a Municipal Officer, after inspecting a sign, finds such sign to be in violation with the provisions of this by-law, shall notify the owner of the property and/or the owner of the sign in writing by registered mail or hand deliver to such owners, requiring the owner and/or the owner of the sign, to repair, alter, change or remove such sign within ten (10) days from the receipt of such notice in writing.
- 11.2.2 Where the repair, alteration, change or removal is a matter of extreme urgency, the Municipal Officer may give the notice verbally and may reduce the period within which such owner and/or owner of the sign have to take action, to a period which in the Municipal Officer's sole discretion is adequate, taking into account the circumstances at the time the notice was given.
- 11.2.3 Where removal is appropriate, such notice as provided in Subsections 1 or 2 hereof shall terminate the relevant sign permit.

#### SECTION 12 - RECOVERY OF EXPENSES

A copy of an invoice for any charges for the removal of a sign together with a certificate by the Corporation Treasurer that:

- (a) the invoice has been sent to the persons liable to pay the same;
- (b) no payment or insufficient payment has been received for the invoice; and
- (c) payment of the invoice is overdue;

shall be sufficient authority to enter the amount of the unpaid balance of the invoice on the Collector's Roll.

#### SECTION 13 - APPLICATION TO EXISTING SIGNS

Every existing sign, within the Corporation, erected prior to March 24, 1997, shall be deemed to be legal.

#### SECTION 14 - SIGNS REVIEW COMMITTEE

- 14.1 A committee of three (3) persons is hereby constituted as the Signs Review Committee.
- 14.2 The committee shall have jurisdiction over any dispute between any person and the Municipal Officer concerning the technical requirements of this by-law, the interpretation thereof, and the sufficiency of compliance with such requirements, but the committee's jurisdiction shall not include an appeal against any order by the Municipal Officer requiring a sign to be removed or the time within which it has been ordered to be removed.
- 14.3 The Signs Review Committee shall be the Committee of Adjustment.
- 14.4 The Secretary of the Signs Review Committee shall be the Secretary of the Committee of Adjustment.
- 14.5 Any party to a dispute or refusal referred to in subsection 2 hereof, may within thirty (30) days of the dispute arising or a refusal being received, apply in writing to the Signs Review Committee for a review of the dispute or refusal, by filing an application together with two hundred and fifty dollars (\$250.00) appeal fee with the Secretary of the Committee.
- 14.6 The Secretary, upon receipt of the application for review and the application fee, shall request the Chief Building Official to supply to the Signs Review Committee, the following:

- (a) a copy of the application as completed by the applicant and copies of any supporting documentation;
  - (b) the reasons for the refusal of the Chief Building Official with respect to the dispute or refusal.
- 14.7 Upon receipt of the material described in the proceeding subsection, the Secretary shall determine the time and the date of the review hearing and shall give in writing to the applicant, and such other persons as the Signs Review Committee deems appropriate, said notice to:
- (a) be served personally or by registered mail to the applicant at the address as shown on the application, and to such other persons as the Signs Review Committee deems appropriate, and
  - (b) specify the date, the time and the place of the review hearing, and that the Signs Review Committee may proceed with the review hearing in the absence of the person(s) notified.
- 14.8 The Signs Review Committee shall hold the review hearing at the date, the time and the place specified in the notice.
- 14.9 Any two (2) members of the committee shall constitute a quorum.
- 14.10 The review hearing shall be open to the public except when the Signs Review Committee is of the opinion that:
- (a) matters involving public security may be disclosed, or
  - (b) intimate financial or personal matters or other matters, may be disclosed at the review hearing of such a nature, having regard to the circumstances, that the desirability of avoiding disclosure thereof in the interests of any person affected or in the public interest outweigh the desirability of adhering to the principal that hearings be open to the public.
- in which case the Signs Review Committee may hold the review hearing, concerning any such matters, in camera.
- 14.11 The applicant and such other person in receipt of a notice given pursuant to subsection 10 hereof may, at the review hearing:
- (a) be represented by counsel, or an agent;
  - (b) call and examine witnesses and present his argument and submissions, and
  - (c) conduct cross-examination of witnesses at the hearing reasonably required for a full and fair disclosure of the facts in relation to which they have given evidence.
- 14.12 The Signs Review Committee shall render a reasoned decision in writing within twenty-one (21) days of the date of completion of the review hearing.
- 14.13 A copy of the said decision shall be sent by mail to the person who applied for the review hearing and by mail to any other person who requests a copy of the decision.
- 14.14 If the Signs Review Committee renders its decision granting the applicant the approval applied for, it shall direct that a sign permit be issued.
- 14.15 A decision of the Signs Review Committee is binding on all parties and is conclusive as to the applicability of this by-law to the matter in review.
- 14.16 The Signs Review Committee may alter, vary, or adjust any provision of this by-law applicable to the matter before it, if it is of the opinion the situation warrants such

action.

14.17 The decision of the Signs Review Committee shall be final and binding on the applicant.

14.18 If the Signs Review Committee renders a decision granting the applicant the approval applied for, the Chief Building Official shall ensure the compliance of the terms and conditions imposed by the Committee.

#### SECTION 15 - ABANDONMENT

15.1 Neither the granting of a permit nor the approval of the plans and specifications, nor inspections made by any Municipal Official of the Corporation, shall in any way relieve the owner or any other person(s) from full responsibility for carrying out work or having the work carried out in complete accordance with this by-law or any other by-law applicable thereto.

15.2 Every permit shall expire by limitation and become null and void under the provisions of this by-law, if the work authorized by such permit is not commenced within six (6) months of the date of issuance of the permit was issued, or if the work authorized by such permit is suspended or abandoned at any time after the work has commenced within the six (6) months of issuance or if the sign has been removed.

15.3 If a permit has expired pursuant to subsection 2 hereof, before such work can be commenced, the original permit shall be first renewed upon payment of the prescribed fee and upon the Chief Building Official being furnished with satisfactory proof that the plans and specifications conform with the requirements of this by-law at the time of the application for renewal.

#### SECTION 16 - INDEMNIFICATION

The applicant for a sign permit and the owner and occupant of the land to which the sign is appurtenant, shall jointly and severally indemnify the Corporation and each of its Municipal Officers, servants and agents from any loss, damage, costs, expenses, claims, demands, actions, suits or other proceedings of any nature and kind arising from and in consequence of the construction, alteration or continuance of or failure to maintain the sign, once the permit therefor has been issued.

#### SECTION 17 - CONFLICT

Notwithstanding the provisions of any other by-law to the contrary, in the event of a conflict between the provisions of this by-law and any other by-law, the provisions of this by-law shall prevail.

#### SECTION 18 - PENALTY

Every person who contravenes any of the provisions of this by-law is guilty of an offence under the jurisdiction of the Provincial Offences' Act.

#### SECTION 19

By-law N° 80-98 is hereby repealed.

**READ A FIRST, SECOND AND ADOPTED UPON THIRD READING  
THIS DAY OF 2001.**

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Clerk or Deputy Clerk

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Mayor or Reeve

## APPENDIX A

1. Fees to be paid to the Corporation for a sign permit shall be as follows:
  - (a) Where the cost of construction, alterations or reconstruction, including labour and materials, is up to and includes \$2000.00, a permit fee shall be **\$60.00**
  - (b) Where the cost of construction, alterations or reconstruction, including labour and materials, exceeds \$2000.00 and more, the permit fee shall be **\$100.00**